

NPESC's Business Advisory Council Meeting Agenda

NOECA, 219 Howard Dr. Sandusky, OH 44870 Wednesday, December 15, 2021 9:30 AM

- I. Call to Order and Roll Call of Members
 - a. Present: Carole Kuns, Paul Lockwood, Daryl Deering, Jim Rinaldo, Chris Singerling, Beth Hannam, Doug Crooks and Andrea Smith
 - b. Absent: Marianne Cheatham, Carol Knapp, Sarah Ross, Abbey Bemis
- II. Introduction of Visitors Michelle Dresser sitting in for Sarah Ross from Norwalk Economic Development
- III. Motion to approve meeting minutes from the Sept. 22, 2021 meeting
 - a. Motion made by: Carole Kuns
 - b. Seconded by: Paul Lockwood
 - c. Needed changes: none
 - d. All in favor: 8 Opposed: 0 Motion: Passes 8-0
- IV. Correspondence, Announcements and Information:
 - a. Interesting video: <u>The Demographic Drought</u> video has been shared and discussed at county level BAC meetings. Discussion was held about content and workforce forecast moving forward.
 - b. Regional BAC Exposure: Andrea provided an update to the group of the meetings she has been invited to attend and provide information about the BAC's activities on the following dates:
 - i. Lt. Governor's Workforce Executive Committee Meeting Presentation Oct. 5, 2021
 - ii. Ohio Business Roundtable Meeting Nov. 10, 2021
 - iii. NWOhio Regional Tech Prep Conference Nov. 19, 2021
- V. Old Business:
 - a. <u>NPESC's Business Advisory Council 2021-22 Plan</u> was submitted to ODE on September 25, 2021. NPESC and all member districts met the deadline of submission requirements. Andrea pulled up the NPESC website (<u>www.npesc.org</u>) to show the updated BAC site with all required documents.
 - b. A Supplement to the annual plan was created, posted and submitted to ODE with annual plan: <u>2021-22 NPESC BAC's Strategies & County Committee Action Steps</u>
 - c. Ohio Business-Education Leader Awards for Excellent Business Advisory Councils Program
 - i. An application for NPESC and the four county BAC committees was submitted. Items submitted with the application include the following:

BAC Annual Plan, 2021-22 BAC Strategies & County Committee Action Steps, 2020-21 Joint Annual Statement, and required <u>Award Program Addendum</u> The awards have not been named as of 12-15-21.

- VI. New Business:
 - a. We need to find a replacement for Carole Kuns who has proudly served the NPESC Governing Board for 42 years and the NPESC BAC since its inception. The members thanked Carole for her excellent service. Paul Lockwood recommended that NPESC's President and Vice President should definitely be a part of the BAC so this will be "tabled" until the Governing Board elections in January.
 - b. Andrea shared the reminder that the Joint Annual Statement for 2022 is required to be posted by March 1. (See law). Andrea Smith will work with the Economic Development Directors and Committee Chairmen to compile all of the information for this statement.
 - i. According to state law, the advisory council must publish a joint statement to report progress on work they outlined in the plan for the year, summarize actions taken and actions pending, and specify how the council and the board have fulfilled their respective responsibilities under the law. At a minimum, the joint statement should reference:
 - 1. Meetings conducted by the council;
 - 2. The council's plan and implementation progress;
 - 3. Brief summaries of specific activities the council conducted;
 - 4. The nature of the council's advice and recommendations, if any, on needed employment skills and curriculum development to instill those skills;
 - 5. The nature of the council's advice and recommendations, if any, on economic and job market changes and the types of employment in which future jobs are most likely to be available; and
 - *ii.* The nature of the council's advice and suggestions, if any, for developing working relationships among businesses, labor organizations and educational personnel.
 - a. Andrea provided an update on the current status of YouScience Implementation. Currently 19 districts from NPESC region are using and purchasing aggregated reports.
 - Reports/Data Analysis Two meetings have been held with school personnel so far to become familiar with the data and reports available. One in Sandusky County on Nov. 29th and one via Zoom for all counties on Dec. 14. Andrea has two more scheduled in January on Jan. 12 and 21st to continue to familiarize all on the reports and data.
 - ii. Employer Connections Portal -- All four county groups are doing a regional push to get businesses registered in YouScience so they are accessible for students in the Employer Connections Portal.
- VII. County Committee Reports:
 - a. Erie County update provided by Andrea Smith. Erie County has four main goals for the year. The goals and an update on each are as follows:

- i. Host a Teacher Business Boot Camp for August 2022. The group will keep the size to 24 teachers. EDEDC is working on grant applications. EHOVE agreed to host final project presentation day. Andrea will work on flyers and get approval for the dates at the January meeting.
- ii. Create a Senior Class Network (Class of 2022) New Firelands Forward Director David White is leading a small sub-committee to determine the best way to create a database to stay in touch with these students. Meeting with a team from OSU to help with this process
- iii. Expand YouScience Usage Five districts in Erie County are using the resource and have purchased the aggregated reports. Andrea Smith is helping school personnel to learn how to better understand and utilize the reports. Andy Kurtz, via BGSU offered to help with some county level data interpretation of the data. David White and Abbey Bemis reported Firelands Forward and EDEDC are working on a strategy to get businesses to register in the Employer Connections Portal.
- iv. Expand BAC Communications for students, educators and parents: Firelands Forward staff is taking the lead on this goal. They are looking at creative usage of Social Media platforms.
- v. The next meeting is scheduled for January 26, 2022
- b. Huron County update provided by Michelle Dresser sitting in for Sarah Ross. The most recent BAC meeting was held at R & D Machining in Norwalk. After the BAC meeting, the school staff was invited to tour the facility and learn about opportunities for students. The meting was very successful and well attended. The group has decided to move forward with a Teacher Business Boot Camp for summer of 2022. Dates will be decided at the next meeting which is scheduled for January 21, 2022 to be held at EHOVE. At this meeting, the BAC will be digging into the YouScience data reports and drawing conclusions.
- c. Ottawa County update provided by Chris Singerling. Five school districts in the county are using YouScience. A regional push for businesses to register for Employer Connections Portal is underway. Andrea Smith is providing training for school personnel to access and understand the reports. A Teacher Business Boot Camp will be held in Summer of 2022. Dates and logistics will be finalized after the first of the year. The Skilled Trades Academy is going well. Currently 15 students registered. Plans are underway to start an STNA Academy in the Fall of 2022 using the same model as the Skilled Trades Academy. This is possible due to a grant Ottawa County received to promote Industry Recognized Credentials.
- d. Sandusky County update was provided by Beth Hannam. Four districts in the county are using and purchasing the YouScience aggregated reports. A Task Force meeting was held on Nov. 29th with school personnel to review all reports available and discuss the data. A county push is underway to get employers to get registered in the Employer Connections Portal of YouScience. Plans to host a graduating senior job fair are underway. Discussion is being held about how to use YouScience results as part of this process. A Teacher Business Boot Camp will be held again in 2022. This will be the third Boot Camp for Sandusky County. Businesses will include Manufacturing, Healthcare and Agriculture. The United Way has already committed funding for

a large portion of the graduate credit. Next meeting is scheduled for February 1, 2022.

- VIII. Motion to adjourn the meeting
 - a. Motion made by: Daryl Deering
 - b. Seconded by: Paul Lockwood
 - c. All in favor: 8 Opposed: 0 N

Motion Passes: 8-0

IX. Next Meeting: March 23, 2022 at 9:30 AM - Location: NOECA (219 Howard Drive, Sandusky)